# WorldOnMoto.com Privacy Policy

#### Effective Date: January 1, 2025

MotoMob Limited, the owner and operator of WorldonMoto.com, is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal data when you interact with our platform.

## 1. Scope of this Policy

This policy applies to all users of WorldOnMoto.com, including visitors, registered users, and tour organizers. It explains how we handle personal information collected through our platform and related services.

#### 2. Information We Collect

#### 2.1. Information You Provide to Us:

- Account Information: Name, email address, phone number, and password when you create an account.
- Profile Information: Optional details such as profile pictures, location, and bio that you provide to enhance your user experience.
- Payment Information: Payment details when you make bookings or receive payments for tours (processed securely by third-party payment processors).
- Communication Data: Messages, reviews, or other content you share on the platform.

#### 2.2. Information We Collect Automatically:

- Device Information: IP address, browser type, operating system, and device identifiers.
- Usage Data: Information about your activity on the platform, such as pages viewed, interactions, and search queries.
- Cookies and Tracking Technologies: We use cookies to enhance your browsing experience and collect analytics data.

#### 2.3. Information from Third Parties:

• Data from payment processors or social media platforms if you link accounts or interact with us through these services.

#### 3. How We Use Your Information

We use your data for the following purposes:

- Platform Functionality: To provide and maintain the WorldOnMoto platform, including account management and service delivery.
- Communication: To send transactional emails, respond to inquiries, and provide updates about the platform.
- Personalization: To customize your experience, such as recommending tours or connecting you with relevant organizers.
- Payment Processing: To facilitate secure transactions between users and tour operators.
- Marketing: To send promotional content and offers (with your consent where required by law).
- Compliance and Safety: To enforce our Terms and Conditions, comply with legal obligations, and protect against misuse or fraud.

## 4. Sharing Your Information

We do not sell your personal information. However, we may share your data in the following circumstances:

- With Tour Organizers: When you book a tour, relevant details (e.g., your name and contact information) are shared with the organizer.
- Service Providers: With trusted third-party service providers for payment processing, hosting, and analytics.
- Legal Obligations: When required by law, court orders, or to protect our legal rights.
- Business Transactions: In the event of a merger, acquisition, or sale of assets, your data may be transferred to the new entity.

## 5. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- Access and Correction: Request a copy of your data and correct inaccuracies.
- Data Portability: Obtain a machine-readable copy of your information.

- Deletion: Request deletion of your personal data, subject to legal or contractual obligations.
- Objection and Restriction: Restrict or object to certain processing activities.
- Withdraw Consent: Withdraw consent where processing is based on consent (e.g., marketing communications).

To exercise your rights, please contact us at privacy@WorldOnMoto.com.

# 6. Data Retention

We retain your data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

# 7. Data Security

We implement robust security measures to protect your data, including encryption, firewalls, and access controls. However, no method of transmission or storage is entirely secure, and we cannot guarantee absolute security.

## 8. International Data Transfers

As a global platform, your data may be transferred to and processed in countries outside your own. We ensure appropriate safeguards are in place to protect your data during such transfers.

## 9. Children's Privacy

WorldOnMoto.com is not intended for users under 18 years of age. We do not knowingly collect personal information from minors.

# 10. Updates to this Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated "Effective Date." Continued use of the platform constitutes acceptance of the revised policy.

# 11. Contact Us

For questions or concerns about this Privacy Policy, please contact us at: Email: privacy@WorldOnMoto.com Address: MotoMob Limited, 85 Great Portland Street London W1W 7LT, United Kingdom